

## Message Text

UNCLASSIFIED

PAGE 01 DAKAR 00237 150839Z

20

ACTION AF-06

INFO OCT-01 ISO-00 EB-07 RSC-01 /015 W

----- 033271

R 141735Z JAN 75

FM AMEMBASSY DAKAR

TO SECSTATE WASHDC 9515

USDOC WASHDC

UNCLAS DAKAR 0237

E.O. 11652: N/A

TAGS: BGEN, SG

SUBJ: BOEING OFFICE IN DAKAR CLOSES

REF: CONNELLY-CXNCENT LETTERS OF NOV 13 AND

DEC 14, 73

1 BOEING SERVICES INTERNATIONAL (BSI) CLOSED DAKAR OFFICES EFFECTIVE JANUARY 1 1974. BOEING HAD BEEN ATTEMPTING TO PUT TOGETHER LARGE TOURIST DEVELOPMENT AT SALI ON PETITE COTE FIFTY MILES SOUTH OF DAKAR. BSI HAD BEEN ASSOCIATED WITH GOS AND PRIVATE SENEGALESE BUSINESSMAN CHRISTIAN VALENTIN IN JOINT VENTURE COMPANY (SODEGESS). BOEING INTERESTED IN ONLY MINIMUM EQUITY SHARE BUT WAS TO BE PROJECT MANAGER. BSI HAD OPENED TWO MAN OFFICE IN DAKAR IN SEPTEMBER 1973. OFFICE MANAGER C. E. MADDOX DEPARTED SENEGAL JANUARY 11 FOR US.

2. MAJOR REASON FOR BOEING PULLING OUT IS DOUBTS ABOUT SENEGALESE TOURIST INDUSTRY. SPECIFICALLY, BOEING PESSIMISTIC ABOUT ECONOMIC CONDITIONS IN EUROPE AND THEIR EFFECT ON EUROPE PLURISM TO AFRICA. IN ADDITION, INCREASED AIR FARES, RISING CONSTRUCTION COSTS, AND FINANCING DIFFICULTIES ALL COMBINED TO CONVINCE BOEING THAT SALHI PROJECT WAS NO LONGER VIABLE. PROJECT HAD BEEN DESIGNED 2 OR 3 YEARS AGO UNDER SET OF CONDITIONS VERY DIFFERENT FROM CURRENT SITUATION-BOOMING EUROPEAN ECONOMIES ASOBASE FOR MASS TOURISM, CHEAP CHARTER AIR FARES, AND ABUNDANT EURO-DOLLAR FINANCING AVAILABLE. BOEING FELT IN VIEW OF LONG DELAYS, UNCLASSIFIED

UNCLASSIFIED

PAGE 02 DAKAR 00237 150839Z

LACK OF PROGRESS, AND PROBLEMS OF CURRENT SITUATION, IT

COULD NOT CONTINUE IN PROJECT.

3. GOS AUTHORITIES DISAPPOINTED BUT NOT OUTWARDLY  
BITTER OVER DEERING'S PULL-OUT. GOS STILL HOPES TO GO  
AHEAD WITH PROJECT, PERHAPS WITH MIDDLE EASTERN FINANCING,  
ALTHOUGH NO COMMITMENTS YET OBTAINED. SENEGALESE OFFICIALS  
STILL ANXIOUS TO ATTRACT U.S. PRIVATE INVESTMENT DESPITE  
RECENT DIFFICULTIES WITH BOEING AND INTERCONTINENTAL  
HOTELS. WHILE UNFORTUNATE, EMBASSY BELIEVES BOEING  
DROPPING OUT AT THIS STAGE IS PREFERABLE TO PUSHING ON WITH  
PROJECT WHICH HAD BECOME MARGINAL RISK.  
AGGREY

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 14 JAN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975DAKAR00237  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750015-0202  
**From:** DAKAR  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19750155/aaaabvru.tel  
**Line Count:** 73  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION AF  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 CONNELLY-CXNCENT, 75 LETTERS OF NOV 13  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 04 APR 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <04 APR 2003 by McShalBA>; APPROVED <17 FEB 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** BOEING OFFICE IN DAKAR CLOSES  
**TAGS:** BGEN, SG  
**To:** STATE COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006